



Sysco
At the heart of
food and service

Sysco Grand Rapids
Stock Items
Revise 03/2026
Fully Baked, Thaw and Serve*



Grand Rapids - Samples
Katherine@FirekingBaking.com



Sysco Code	Item Name	
2834758	4in Brioche Bun – Sliced	4/12ct
4792978	4in Brioche Seeded Bun - Sliced	4/12ct
Our signature brioche bun is known for its tall, high gloss crown, rich taste and tender crumb. This all natural, authentic brioche roll is made with butter, fresh whole eggs and milk. The 4" bun is perfect for 8 oz. hamburgers and the 3.5" works well for hamburgers weighing 6-8 ounces. For best results keep frozen. Do not refrigerate. Thaw and serve or warm on grill before serving. Sliced or Unsliced.		
7040183	4in Potato Bun – Sliced	4/12ct
The Potato Roll is the newest item in the Fireking Bread Line. This roll is all natural, light, and pillowy soft. Made with fermented potato flour, it has a nice potato flavor and a subtle tang. The crown is brushed with egg whites giving it a wonderful matte sheen. Each roll is hand cut for a unique artisan appearance. Not just for hamburgers, the Fireking Potato Roll will make any type of meat, fish or crab sandwich extraordinary. Sliced.		
7642642	Brioche Slider – Seeded	5/24ct
Our Brioche Slider Rolls are known for their high gloss, rich taste and tender crumb. These all natural brioche rolls are made with fresh whole eggs. They are light in taste and texture. The small size is perfect for sliders, and dinner rolls. Each is topped with a generous amount of golden flax seeds.		
0626618	Brioche Lobster Cluster 6"x8ct -Unsliced	7/8ct
7081462	NE Top Sliced Hot Dog Bun -Sliced	8/8ct
7230155	Brioche Finger Lobster Cluster -Unsliced	12/8ct
This is our award winning Lobster Roll known for its high gloss shine, rich sweet taste and tender crumb. It has tall clubbed ends that make a nice plate presentation. The distinctive flavor is a wonderful complement to all types of lobster and seafood salads. It is also great for pulled pork, gourmet hot dogs and sausages. Lobster Roll - Unsliced. Hot Dog Roll - Sliced		
7633096	Fresh Herb & Olive Oil Focaccia	3/cs
Our Fresh Herb Focaccia is drizzled with extra virgin olive oil and then hand dimpled, with a mixture of fresh basil, rosemary, sage and parsley that has marinated overnight in fresh garlic and extra virgin olive oil. Focaccia is a versatile all natural bread that can be used in bread baskets, for gourmet sandwiches, herb crisps or signature croutons. Focaccia Sheets are 17" x 12".		
0062554	Cinnamon Pullman	5/cs
Our Cinnamon Pullman is hand rolled in Grade A Korintje Cinnamon and sugar. The result is a soft, sweet, aromatic bread with a decadent, sticky cinnamon sugar coating. It is perfect for French toast, bread pudding or simply toasted. Each loaf is 15" x 3.5" x 5.5". Unsliced.		
3277538	MOAB Double Sliced Bun	8/8ct
The MOAB is a unique egg washed, double sliced, seeded bun. It has a distinctive look with a tall, high gloss golden crown. It is light in taste and has a tender crumb. Let your imagination go wild. Double Sliced		
7283345	9in Vienna Sub Roll – Sliced	8/4ct
4804616	7in Vienna Sub Roll – Unsliced	8/6ct
The Fireking Vienna Sub Rolls are perfect to fill with meats, cheeses, vegetables, salads, and can handle being drrenched with sauces. These are artisan rolls made from dough that has been rested prior to proofing for superior taste and texture. They are great for 'grab and go' sandwiches. Each roll is hand scored.		
7227393	Hand Knotted Roll – Sliced	4/12ct
Hand Knotted bulky rolls make a wonderful center of the plate statement. Dough strands are knotted by hand then brushed with fresh whole eggs. Rolls are baked in a cluster. Not just for hamburgers, the Fireking hand knotted bulky roll will make any type of sandwich look extraordinary. Sliced.		
7238927	3x6 Rustic Ciabatta – Sliced	4/12ct
Our artisan Ciabatta Rolls have a soft, thick, open crumb and golden crown that will complement the most creative sandwiches and paninis. The rustic Ciabatta has an open crumb and a thin crust that crisps up when heated. Both are sliced for convenience..		
0995951	Molasses Multigrain Demi Loaf	48ct
This multigrain loaf can be used for table bread or sandwiches. It is a multigrain loaf containing flax seeds and sunflower seeds. Made with molasses it has a dark appearance and slightly sweet taste. Each loaf is hand scored. Enjoy!		